



- **listening to client's requests**
- **candidate site evaluation**
- **obtaining relevant data from public enterprises**
- **obtaining geomechanical, geological data for the plots**
- **assessing transportation and infrastructure connection potential**
- **defining methodology for the study approved by client**
- **presentation to board of directors**
- **receiving feedback**
- **adjusting study**
- **final presentation and handover to client**

investor: Sokomak (Socotab) Bitola

feasibility study for determining optimal site for tobacco purchase, processing and storage plant

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2.2. Criteria

This study considers the following criteria for making the choice for the optimal site, listed according to importance:

Traffic network;
Proprietor (owner) structure;
Site compliance from the archeological point of view;
Connection with the Electricity system of R. Macedonia;
Connection with the water supply system of the R. Macedonia;
Connection with the low voltage telephone network;
Waste water treatment;
Capacity of the location - possible disposition and future expansion of the complex;
Location treatment from the ecological and environmental point of view;
Urbanization;
Climate conditions;
Geological, geomechanical and hydrological characteristics;
Preliminary investment expenses of the site.

2.3. Criteria marks and site ranking

Each criterion is assigned with marks from 0 to 5 based on assessment done by the consultant as

well as documents from eligible authorities. The marks are described below:

Great characteristic	- mark +5
Very good characteristic	- mark +4
Good characteristic	- mark +3
Passing characteristic	- mark +2
Poor characteristic	- mark +1
Unacceptable characteristic	- mark 0

Each location is assigned with a weighting factor ranging from 1 to 3 based on its level of importance, from marginal to very important. The weighting factors are described below:

Very Important	-weighting factor of 3 (criteria 1-8)
Important	-weighting factor of 2 (criteria 9-12)
Marginal	-weighting factor of 1 (criteria 13)

The following method was used for the site ranking: **Each criterion score was multiplied by the criterion's respective weighting factor to compute a final score as shown in the Location Ranking Table on the end of this feasibility study.**

final presentation methodology and criteria

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